

FormSpring Case Study — Fox Networks Group



The Challenge

Fox Networks Group is the corporate parent to some of television's most popular networks, reaches more than 550 million subscribing television homes and represents one of the media industry's largest and most diverse programming groups.

The broadcasting giant's Environmental, Health & Safety (EHS) Department had been searching for an efficient way to collect and manage information for a variety of activities including ergonomic assessments, injury and illness reporting and field-level assessment reports. They also wanted to go paperless and [host all data online](#) to accommodate production crews that do not have access to internal network systems.

Previously, data collection consisted of multiple emails, confusion, and slow delivery and completion rates. Fox EHS knew there had to be a better solution.

The Solution

As they searched for "online forms," they found FormSpring. After reviewing and testing other hosted web form builders, Fox was impressed with the ease of use of FormSpring, [conditional logic](#) functionality, and most of all, the customer service.

Fox now uses FormSpring for anything and everything, including:

- Accident/Incident Reporting
- Commuter Program Surveys
- [Online Contact Forms](#)
- Corrective Action and Tracking Forms
- Crisis Management Contacts
- Crisis Management Planning
- Ergonomic Assessment Requests
- Hazard Assessment Reporting
- Vendor Invoice Tracking

"Our goal was to streamline every process and remain organized. Using conditional logic to distribute data has simplified collection needs and ensured we maintain a high degree of recordkeeping compliance", says Johnathan Moore, VP of EHS. "Supervisors are now able to collect and submit information on incidents as soon as they happen, it is then routed to affected stakeholders immediately. This is a complete change in direction from our old way of collecting and distributing information via email or snail mail."

The Outcome

Fox Networks Group's EHS Department has been able to expand their use of FormSpring to automate much of the Department's data gathering needs for the 36 offices and thousands of production locations across the U.S. They are able to gather data and process it so that affected departments receive it without "baby sitting."